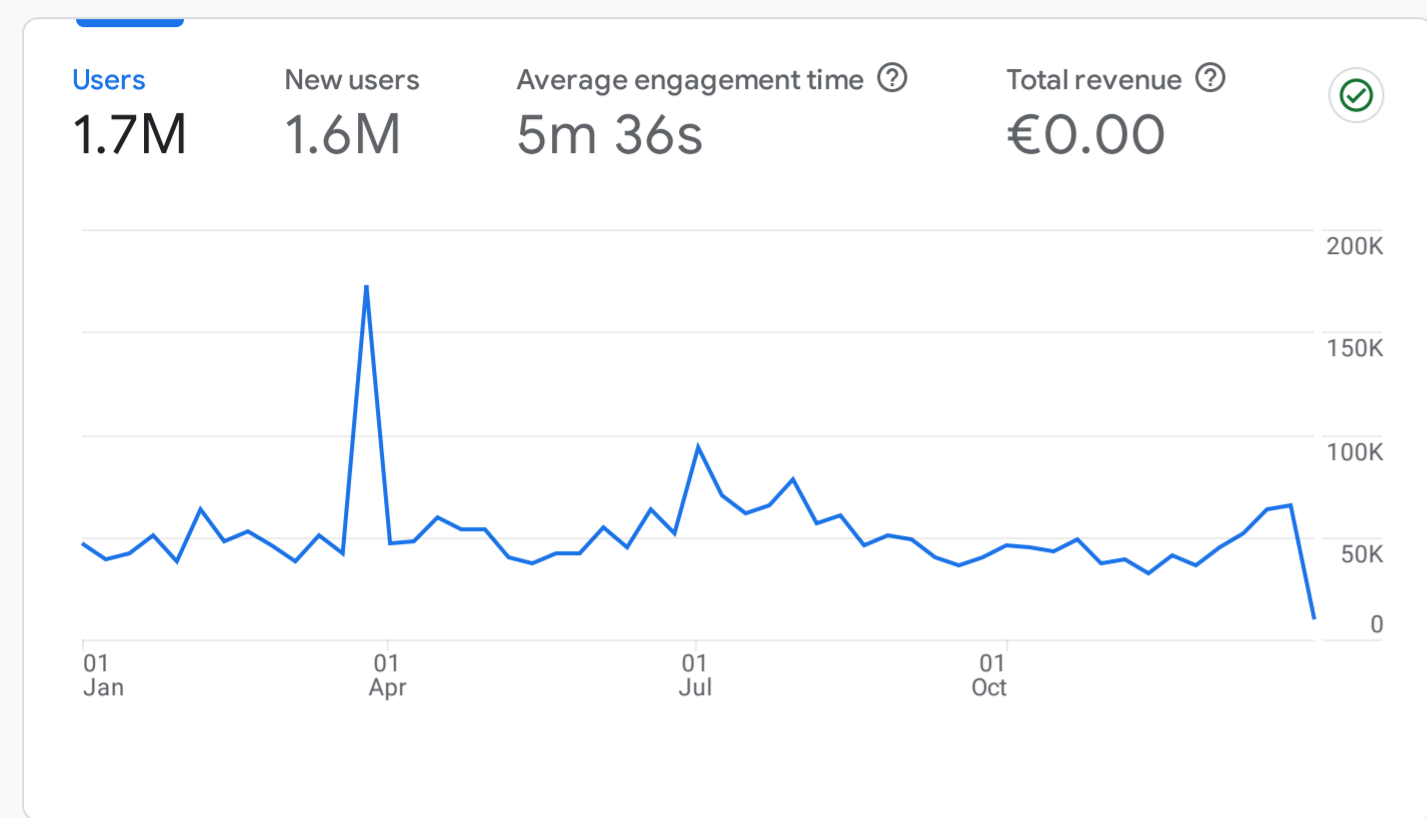


All Users Add comparison +

Last calendar year 1 Jan - 31 Dec 2023

AD AGENCIES



WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session primary channel group...

SESSION PRIMARY CHAN...	SESSIONS
Organic Search	3.3M
Unassigned	2.4M
Direct	1.5M
Organic Social	172K
Referral	16K
Organic Video	3

[View traffic acquisition](#)

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS
Φούιτ. gr - Καστοριά όλα στ...	5.5M
Καστοριά - Φούιτ. gr	204K
«Το δάγκωμα της οχιάς»: Έλ...	134K
τελευταίες ειδήσεις - Φούι...	105K
Ποιοι γιορτάζουν σήμερα - ...	83K
Άργος Ορεστικό - Φούιτ. gr	48K
Ανοιχτή επιστολή Καστοριαν...	47K

[View pages and screens](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	16M
user_engagement	12M
session_start	7.3M
scroll	2.4M
first_visit	1.6M
click	266K
view_search_results	20K

[View events](#)

Users by Town/City

TOWN/CITY	USERS
Thessaloniki	488K
Athens	401K
Florina	39K
Kozani	39K
Larissa	36K
Patras	34K
Pireas	26K

[View cities](#)

