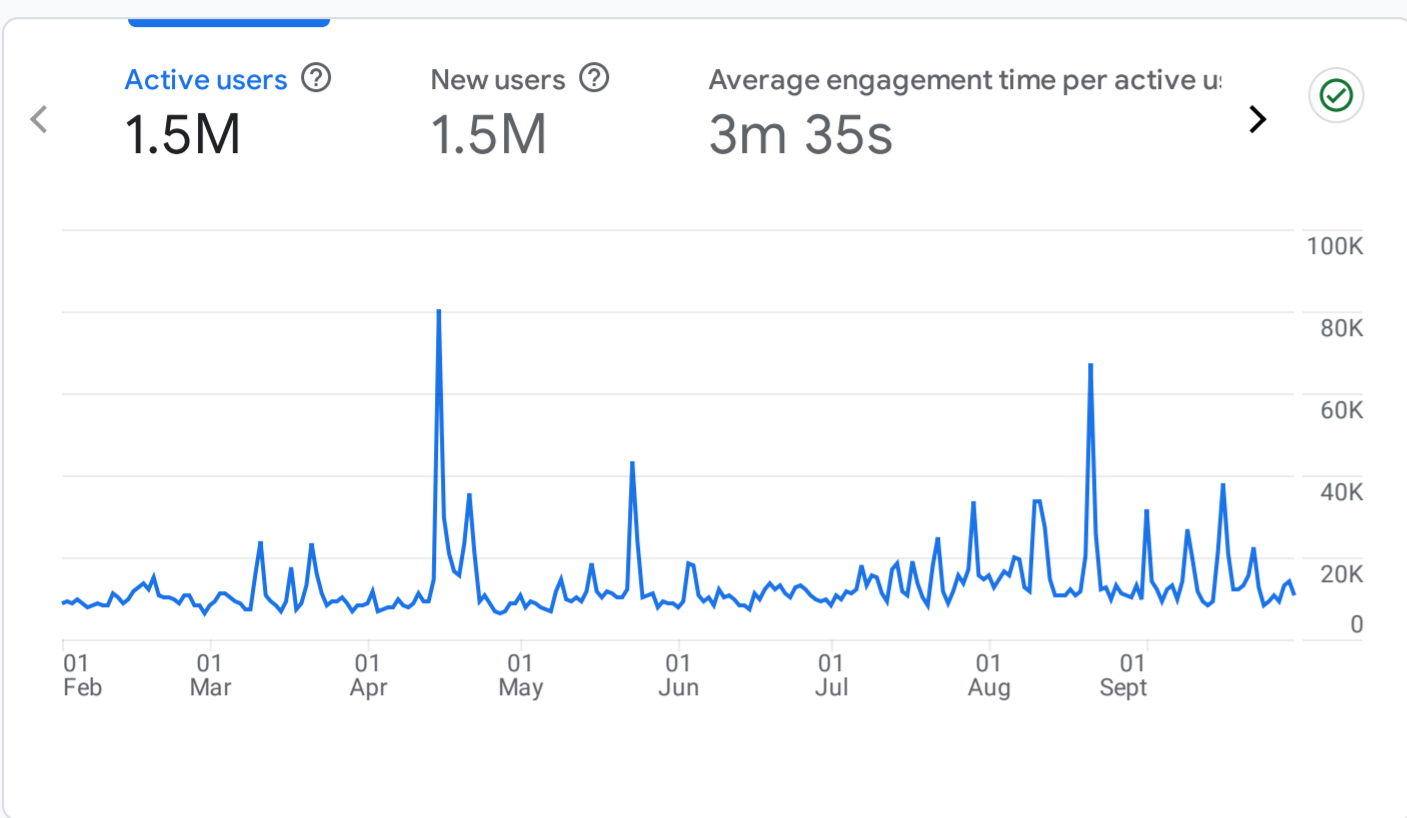


All Users Add comparison

Custom 1 Feb - 30 Sept 2024

### AD AGENCIES



#### WHAT ARE YOUR TOP CAMPAIGNS?

| SESSION PRIMARY CHAN... | SESSIONS |
|-------------------------|----------|
| Organic Search          | 2.2M     |
| Direct                  | 1.4M     |
| Unassigned              | 902K     |
| Organic Social          | 234K     |
| Referral                | 13K      |
| Organic Video           | 6        |
| Email                   | 2        |

[View traffic acquisition](#)

#### WHICH PAGES AND SCREENS GET THE MOST VIEWS?

| PAGE TITLE AND SCREEN ...        | VIEWS |
|----------------------------------|-------|
| Φούτ. gr - Καστοριά   όλα στ...  | 3M    |
| Ο πρώτος μεγάλος τυχερός ...     | 109K  |
| Κ. Πάτσιος για κτηματολόγη...    | 96K   |
| Καστοριά - Φούτ. gr              | 83K   |
| Κιλκίς: «Τους έχει σιχαθεί ό...  | 72K   |
| Ποια θα είναι η τιμή του ελαι... | 63K   |
| Γύρισαν από τη Γερμανία στο ...  | 54K   |

[View pages and screens](#)

#### WHAT ARE YOUR TOP EVENTS?

| EVENT NAME          | EVENT COUNT |
|---------------------|-------------|
| page_view           | 9.8M        |
| user_engagement     | 7.8M        |
| session_start       | 4.8M        |
| scroll              | 1.8M        |
| first_visit         | 1.5M        |
| click               | 136K        |
| view_search_results | 11K         |

[View events](#)

#### Active users by Town/City

| TOWN/CITY    | ACTIVE USERS |
|--------------|--------------|
| Athens       | 342K         |
| Thessaloniki | 333K         |
| Larissa      | 50K          |
| Florina      | 37K          |
| Piraeus      | 35K          |
| Katerini     | 35K          |
| Kozani       | 27K          |

[View cities](#)

